

May 28, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Mr. Martin:

I am writing to you today on behalf of The Women's Committee of the Philadelphia Museum of Art. We produce the Philadelphia Museum of Art Craft Show, the largest single fundraiser for the Philadelphia Museum of Art.

We are extremely thankful to KYW Newsradio for their support of the Philadelphia Museum of Art Craft Show. While we have made a point of acknowledging this fact verbally, we felt it was important to put in writing how much of a difference it has made to have them involved in the event. We truly value their commitment to the community through this annual art event.

With their help, the Craft Show is able to raise over \$405,000 annually for the Philadelphia Museum of Art. The Women's Committee disburses these funds and has over the years been able to touch and strengthen every department at the Museum. The Craft Show is in its 32nd year now, and since KYW Newsradio 1060 came aboard as a sponsor, the "buzz" about the show has never been stronger. Because of their help, we have been able to reach out to new markets and broaden our audience.

The arts cosset the human spirit, and in these trying times, we especially need the inspiration found and fostered in creativity. We are grateful to KYW Newsradio 1060 for recognizing the importance of the arts, for believing in us, helping our event be a success, and doing their part in making this city more vibrant, vital and inspired.

Sincerely,

Mancy C. O'Merra Nancy C. O'Meara

Executive Director and Craft Show Manager

The Women's Committee of the Philadelphia Museum of Art